

alexis cannon

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profile

I am a Public Relations major at Nicholls State University. I have experience using programs such as Adobe InDesign, Photoshop, and Illustrator. I have designed marketing packages in High School. I am Design and Layout Editor for my college newspaper, The Nicholls Worth.

education

PUBLIC RELATIONS MAJOR

NICHOLLS STATE UNIVERSITY | 2013-2017

experience

DESIGN AND LAYOUT EDITOR

THE NICHOLLS WORTH | AUGUST 2013 - MAY 2016

- I am responsible for the appearance of the newspaper. I am in control of where photos, stories, ads, and graphics are placed.
- I use Adobe InDesign to layout pages.

A WETLANDS REVEILLON

MARKETING PACKAGE | DECEMBER 2012

- Designed a T-shirt, flyer, and brochure for the event, A Wetlands Reveillon.

skills

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Word
- Microsoft Powerpoint
- News writing
- Photography
- Public Relations writing

awards

THE NICHOLLS WORTH

BEST GRAPHIC AND PAGE DESIGN | APRIL 2014