

# alexis CANNON

## PROFILE

I am seeking a job opportunity in Public Relations and Communications. I have experience in design, journalism, and campaign building. I also held the position as Editor of Nicholls State University's student-run publication, The Nicholls Worth, for the 2016-2017 Academic school year.

## EDUCATION

BACHELOR OF ARTS  
MASS COMMUNICATION // PR  
NICHOLLS STATE UNIVERSITY // DEC. 2017

## SKILLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel
- News writing
- Copy editing
- Photography
- PR writing

## AWARDS

### THE NICHOLLS WORTH

- Best Graphic and Page Design
- Best Editorial
- Best Investigative News Story
- Best Ad Design
- Advisor's Choice

### NICHOLLS STATE UNIVERSITY

- Honor Roll
- President's List
- Outstanding Public Relations Graduate

## CONTACT

✉ [ancannon3@gmail.com](mailto:ancannon3@gmail.com)

f [facebook.com/alexiscannon](https://www.facebook.com/alexiscannon)

🐦 [@alexiscannon](https://twitter.com/alexiscannon)

## PROFESSIONAL EXPERIENCE

### QUALITY CLEANING EQUIPMENT & SUPPLY MARKETING COORDINATOR // JAN. 2018 - NOW

- Responsible for maintaining/managing consistency in brand's image.
- In charge of generating and posting content to social media.
- Manage email and direct mailing campaigns.

## INSTITUTIONAL EXPERIENCE

### BRIDGE TO INDEPENDENCE PROGRAM BRANDING // JAN. 2017- APR. 2017

- Played a role in building a brand for the Bridge to Independence program at Nicholls.
- Designed a logo, revamped powerpoint slides, created brochures and flyers
- Designed and played a role in creating a detailed proposal for our client

### THE NICHOLLS WORTH // LAYOUT EDITOR PUBLICATION // AUG. 2013 - MAY 2016

- Responsible for the appearance of the campus newspaper
- In control of where photos, stories, ads, and graphics are placed
- Used Adobe InDesign and Photoshop

### THE NICHOLLS WORTH // EDITOR PUBLICATION // AUG. 2016 - MAY 2017

- Responsible for the appearance of the campus newspaper along with all of its content
- Managed a staff of 17 students

### BRIDGE TO INDEPENDENCE INTERN INTERNSHIP // FALL 2017

- Responsible for helping the program with advertising, social media, and branding

### LA 1887 PROJECT // GRAPHIC DESIGNER PR CAMPAIGN // FALL 2017

- Responsible for creating visuals in order to create a brand for the campaign

### GARDE VOIR CI // DESIGN EDITOR ONLINE MAGAZINE // FALL 2017

- Created and oversaw all design-related elements and set the tone and style of the magazine's issue